

第20屆 十本好讀 頒獎典禮暨閱讀習慣研討會

協辦機構：



SCOLAR
語常會

主辦機構：



支持機構：



香港公共圖書館
Hong Kong Public Libraries



Survey on the Reading Habits of Students in Hong Kong Results Analysis





Objectives

- In order to understand the reading habits and preferences of Hong Kong students, a simple survey was conducted during the voting period of the 20th Top Ten Book Picks (the 20th TTBP). Students shared their reading habits by filling in a questionnaire on our online platform.
- We hope teacher-librarians may combine the results of the 20th TTBP with the insights from this survey before implementing strategies of promoting reading at schools.

Survey Methods



- **Target Population:**
 - ❑ Only available to primary and secondary students who participated in the online voting of the 20th TTBP
- **Questionnaire Format:**
 - ❑ Nine multiple-choice questions (compulsory) and one open-ended question (optional)
- **How to join:**
 - ❑ During the voting period, students could log in to the voting website of the 20th TTBP with their EdCity accounts. After voting for their favourite books and authors, they could complete the online reading survey



Sampling

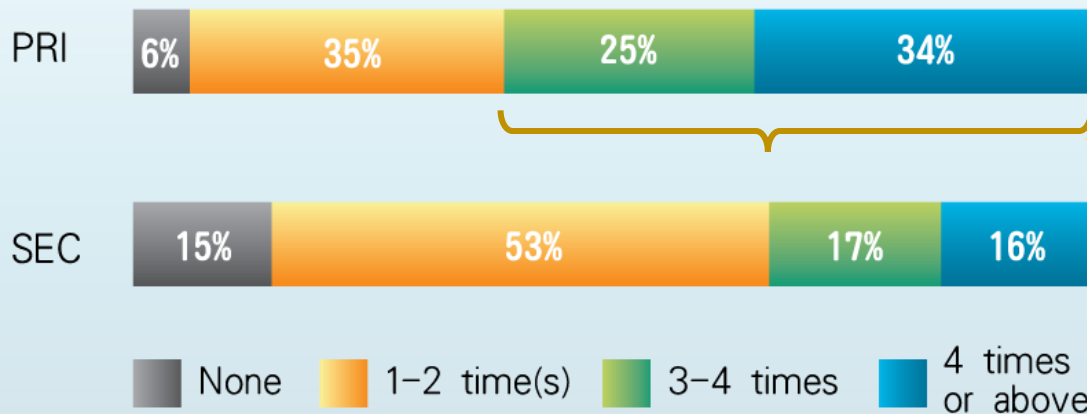
- Number of participating students
 - ❑ 20,051 (12,663 primary students + 7,388 secondary students)
- Number of participating schools
 - ❑ 247 (157 primary schools+ 90 secondary schools)
- Survey Period
 - ❑ Between 3 Apr 2023 and 31 May 2023, which is the voting period of the 20th TTBP



Reading Patterns of Students with a Reading Habit*

Compared with secondary students, primary students read **more frequently**

Primary students read more often in general



>50% primary students read three times or above in a week

How often do students read during a week?

*Definitions:

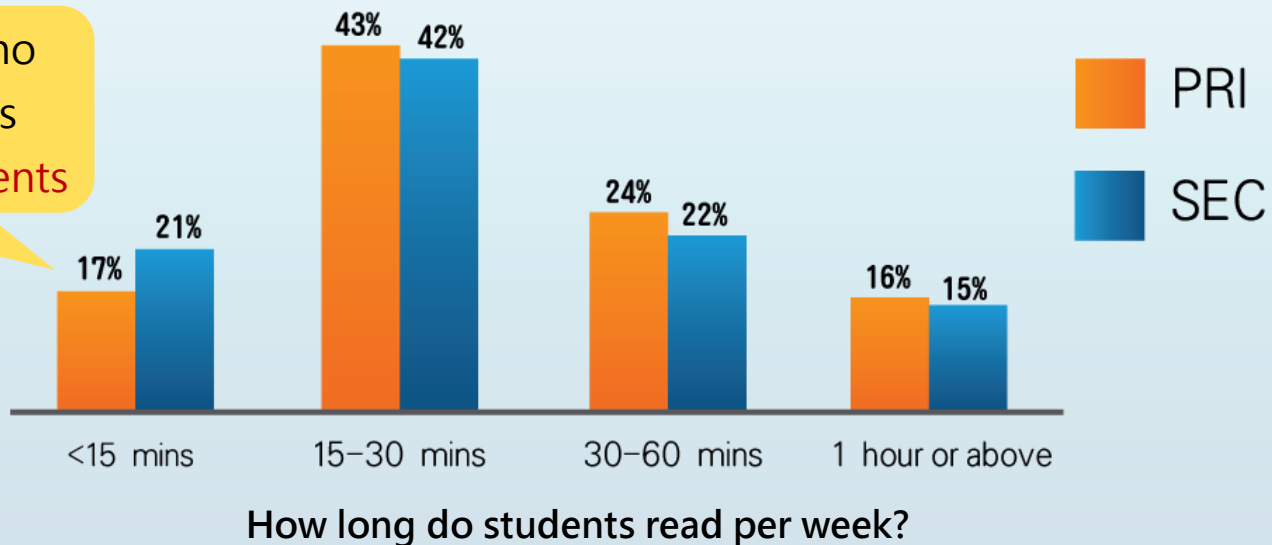
- 'Students with a reading habit' refers to those who read at least once a week
- 'Students without a reading habit' refers to those do not read extracurricular books in a week

Reading Time of Students



Reading time of primary students is **longer than** that of secondary students

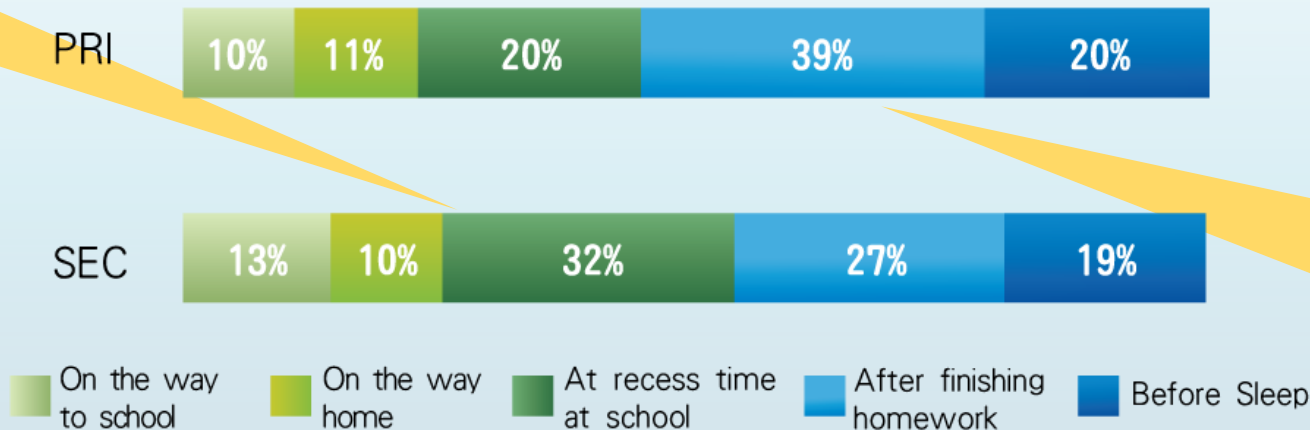
No. of **secondary students** who read <15 minutes each time is 4% higher than **primary students**



When and Where Do Students Tend to Read?



Secondary students usually read when they take breaks at school



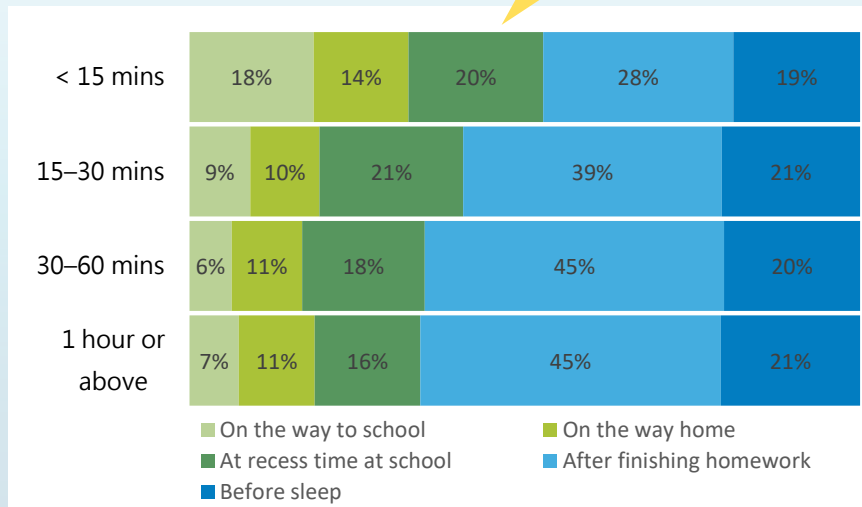
Primary students usually read after finishing homework (at home)

When and where do students usually tend to read?

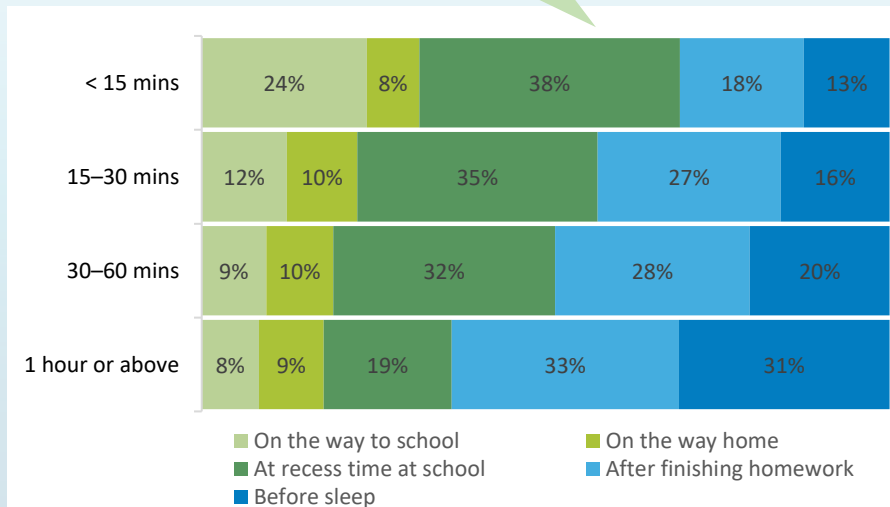
Relations Between Reading Conditions and Reading Time



When students read **at home**, they tend to read for **longer time**



When students read **at school**, they tend to make use of fragmented time, leading to **shorter reading time**




Relations between reading conditions and reading time (Pri)

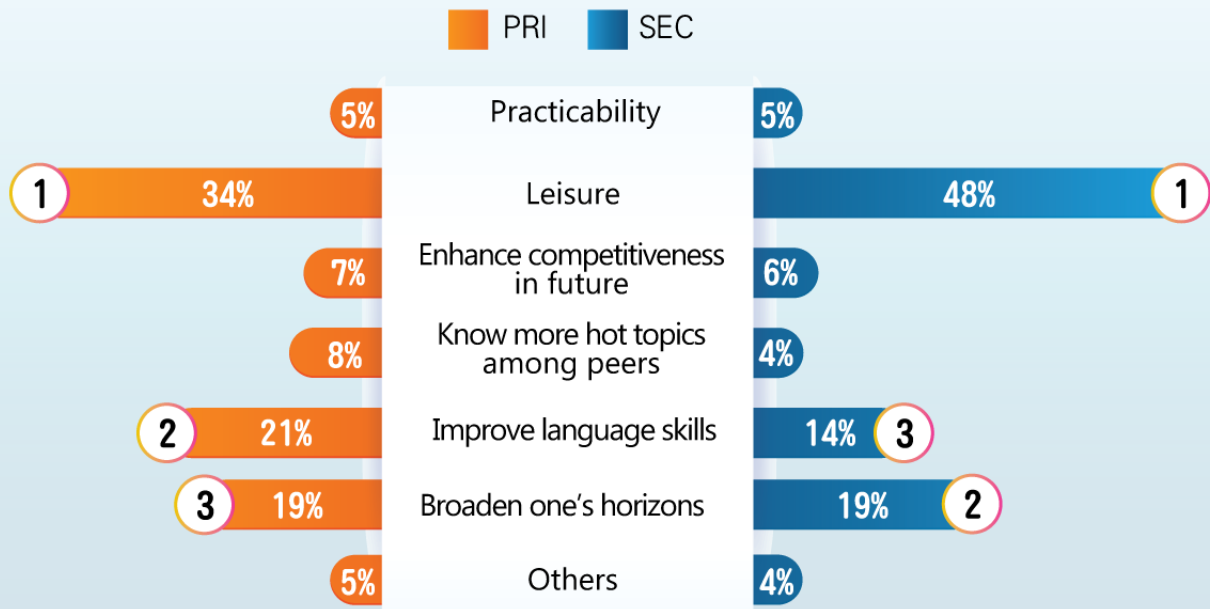
Relations between reading conditions and reading time (Sec)

Students' Motivation of Reading



 Insights from PIRLS 2021:

- If students believe that reading benefits themselves because of **social recognition**, they achieve **higher** scores in reading
- The more obvious the students' **competitive mindset** is, the lower they score in reading



Motivation of Reading of Primary and Secondary Students

Favourite Genres of Students

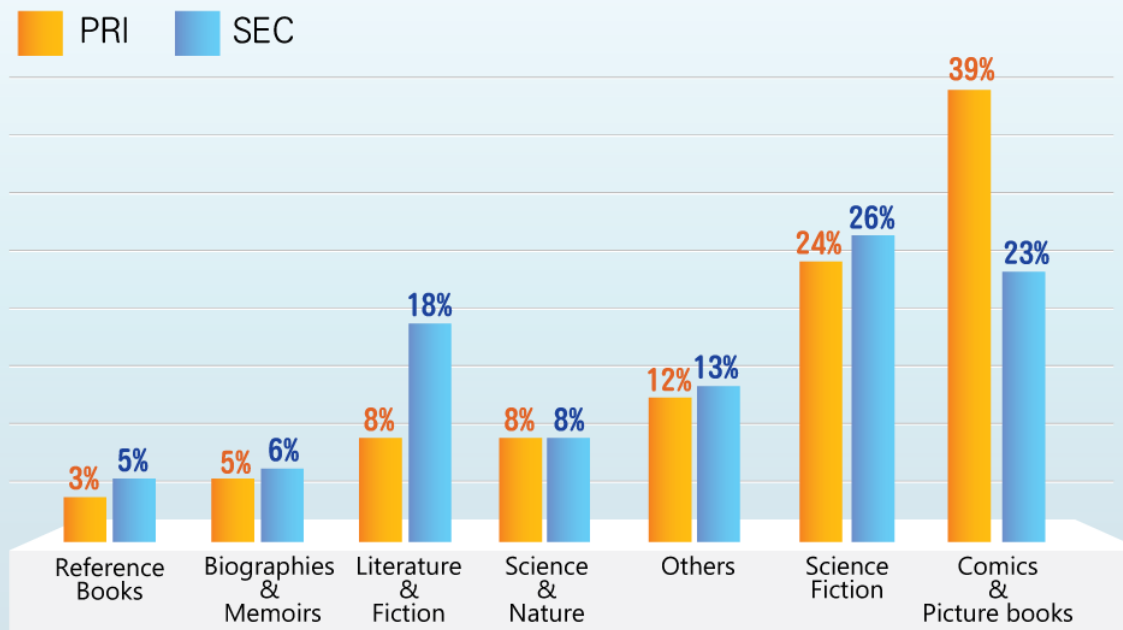


Primary students:
preferences centred
around

- ✓ Comics & Picture books
- ✓ Science Fiction

Secondary students:
preferences are diversified

- ✓ Science Fiction
- ✓ Comics & Picture books
- ✓ Literature & Fiction

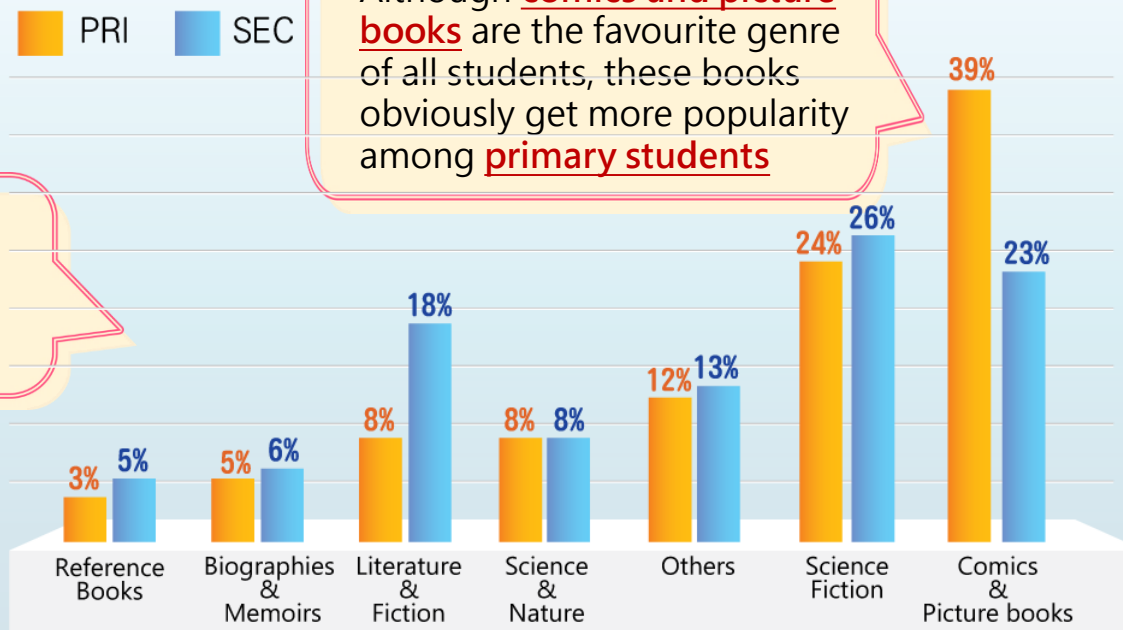


Favourite Genres of Students



Compared with primary students, **secondary students** tend to have a greater acceptance level of **literature and fiction**

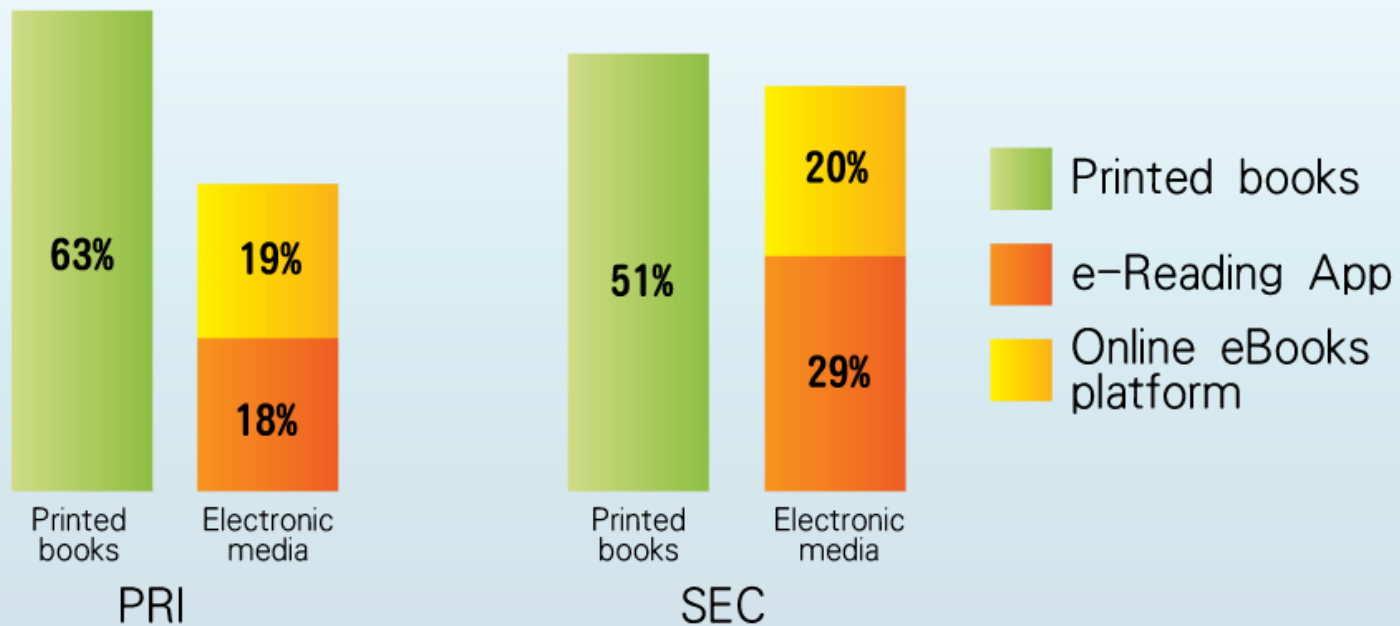
Although **comics and picture books** are the favourite genre of all students, these books obviously get more popularity among **primary students**



In Which Media Do Students Usually Read?



e-Reading becomes more common as students grow older



The Ideal Reading Style of Students

- Enjoy Reading

The most important thing is to find the books that I'm really interested in. **As long as I love them, I won't be in agony when reading.** The joy of reading can even drive me to reading more.

Reading is like a **treasure-house**, in which I can always get the books I'd love to read.



The Ideal Reading Style of Students

- Only when students' academic stress is relieved can they have enough time to read

The school could organise **a whole-school reading week** in which students must read and **don't have to do any homework**. Then everyone could form a reading habit.

I hope my school can promote reading **during lessons**.



The Ideal Reading Style of Students

- Boost students' motivation to read by means of rewards and competitions

Move the library to the playground, so that I can read at recess time.

I hope more authors could be invited to schools for book sharing.

Organise a 'Reading Battle'. Students who read most could receive certificates and presents.

Let's move the top 100 books to the playground so that everyone could read them!

Schools may motivate students to read by offering rewards which could encourage us to read more.



The Ideal Reading Style of Students

- Joyful Reading

I hope I can have **more freedom of choosing the reading time.**

Students **hate being forced to read.** We want to **read willingly** instead of being stressed by the school.

Although students can learn extracurricular knowledge through reading, **forcing them to read can only lead to negative effects.**



Insights from PIRLS 2021

- The reading performance of P4 pupils in Hong Kong is positively related to: 'do not consider reading as boring' and 'enjoy reading'

The Ideal Reading Style of Students

- Diversified Reading

Purchase more eBooks at schools.

Students only have access to free reading platforms in the classroom, where the types of books are less than those in public libraries.

Schools may introduce **a wider variety of books**, allowing students who have different interests to enjoy reading.

Schools should promote reading by introducing **more books with interesting content** instead of boring books.

- Incentives to encourage reading

Implement a **reading reward scheme**. Students can get stamps after finishing reading reports, and then redeem gifts when they collect a certain number of stamps.